

Digital and Transformation Leads Development Programme

The Digital and Transformation Lead role offers an opportunity for PCNs to embed improvement and innovation at the heart of network activity. This development programme has been specifically designed to equip individuals in the Digital and Transformation Lead role with the core skills, practical ideas, and tools to be able to lead transformational change. From a deeper understanding of primary care level data, stakeholder engagement, quality improvement science, digital enablers for transformation and facilitation skills, delegates will have a range of materials and experiences from primary care to draw on to help make effective, continuous and sustainable improvements.

This twelve-month programme focuses on helping you achieve your PCN and practice objectives in a structured way by:

- developing practical skills for leading improvement and delivering transformational change
- making effective use of data and technology, including digital solutions – to inform, support and sustain improvement.
- building effective relationships for working collaboratively.

The programme comprises:

- a five-day core programme held over approx. three months
- additional enhanced support over twelve months, including action learning set sessions and individual quality improvement coaching sessions
- signposting to other learning opportunities, including webinars
- a celebration event for delegates and their sponsors, to share progress and learning.

There will be opportunities to connect with other delegates, facilitating peer support and joint learning.

	Months 1 - 3		Months 4 - 12	
Face to face learning	Core days 1 - 5			Celebration event
Virtual support	Group Support 1	Group support 2	Action Learning Set x 4	
	1:1 QI coaching x 12			
Virtual learning	Webinars			

Delegates will identify a PCN priority to work on after attending day one, which they are expected to work actively on, utilising the materials covered in the programme. They will provide updates on progress and present a summary of progress and learning at the celebration event. There are 40 places available per cohort.

Attendance

- Delegates must commit to attend and participate actively in all elements of the programme, signing a learning agreement.
- Core programme days one to five and the celebration event are held in person. Places on the programme are fully funded. Travel and any associated accommodation costs are **not funded**.
- Elements of the programme held virtually will be held on the MS Teams platform (individual computer with working camera and sound required).

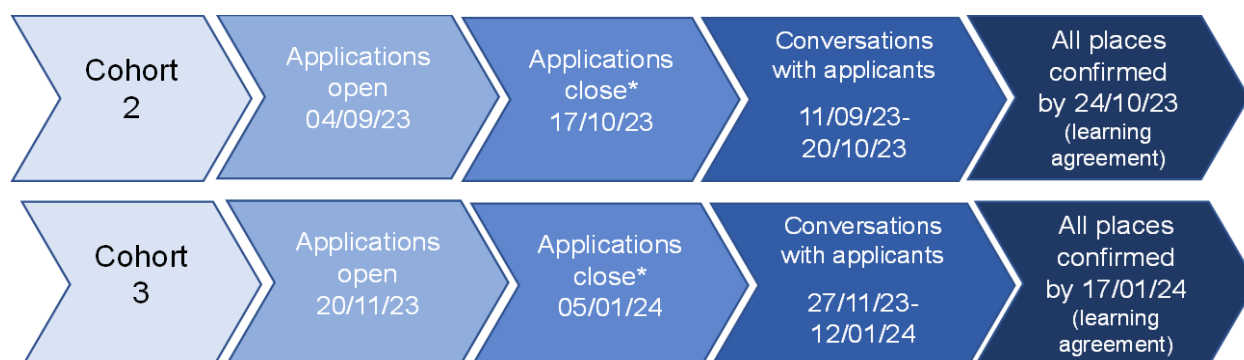
Application process

If you would like to apply for a place, please ensure you can meet the following criteria:

- are the holder of a Digital and Transformation Lead ARRS-funded role¹

¹ ARRS role holders where the role has been outsourced, will not be eligible to apply.

- have a named sponsor – normally the PCN Clinical Director – to support your application and participation in the programme
- be available for a conversation to discuss your application.



Programme dates for 2023/2024

Core programme	Cohort 2 (North – Leeds)	Cohort 3 (Midlands – Birmingham)
1. Transformation in healthcare: foundations	Wed 8th November 2023	Thurs 1st February 2024
Support session 1 (virtual)	Wed 22nd November 2023, 13:00-14:00	Thurs 15th February 2024, 13:00-14:00
2. Data, stories, and engagement	Wed 29th November 2023	Thurs 22nd February 2024
3. Delivering an improvement strategy in the real world (1): development and setting a focus	Wed 13th December 2023	Thurs 29th February 2024
Support session 2 (virtual)	Wed 10th January 2024, 13:00 – 14:00	Thurs 7th March 2024, 13:00 – 14:00
4. Delivering an improvement strategy in the real world (2): purpose, prioritisation and testing	Wed 24th January 2024	Thurs 21st March 2024
5. Working with others: facilitation and communication	Wed 31st January 2024	Thurs 28th March 2024
Enhanced support activities		
Action Learning Set session 1 (virtual)	Wed 28th February 2024, 09:30-12:30	Thurs 9th May 2024, 09:30-12:30
Action Learning Set session 2 (virtual)	Wed 24th April 2024, 13:30-16:30	Thurs 4th July 2024, 13:30-16:00
Action Learning Set session 3 (virtual)	Wed 26th June 2024, 09:30-12:30	Thurs 19th September 2024, 09:30-12:30
Action Learning Set session 4 (virtual)	Wed 11th September 2024, 13:30-16:30	Thurs 14th November 2024, 13:30-16:30
Celebration event – in person	Wed 23rd October 2024, 09:30-13:00	Thurs 12th December 2024, 09:30-13:00

Please note:

- *Applications may close early if the cohort is oversubscribed.
- Elements of the programme offered in person, are based on current Covid guidelines. Applicants will be notified immediately of any changes.

For enquiries/queries, please contact england.capabilityt4c@nhs.net.